



# SUSTAINABLE DEVELOPMENT

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# Environmental Guardians Of Barú And San Andrés:

This environmental education program is aimed at children and youth ages 8 to 16 in San Andrés and in the communities of Ararca, Santa Ana, and the Barú communities in Cartagena. Its objective is to promote caring for the environment and good practices in the community, fostering an understanding of the leadership role we can take in protecting our surroundings and biodiversity through educational workshops and environmental campaigns.

The program is delivered through fun, educational workshops on environmental topics and is implemented in partnership with Colombia's National Natural Parks in Barú, the National University, and the Botanical Garden of San Andrés.



# Impact Collective Barú 2030

- **Círculo de Turismo Sustentável**
- **Rotas de Turismo Comunitário e Projeto +Vida Barú**

We currently have two community tourism routes that involve five local organizations focused on culture, cuisine, ecotourism, artisanal fishing, and traditional practices. In addition, there is active involvement from the community councils of Ararca, Santa Ana, the Barú communities, Playa Blanca, and the Juntas de Acción Comunal (Community Action Boards) of Ararca and Santa Ana.

In addition, the initiative is supported by eight family, business, and private-sector organizations listed below:

- 1.
2. Fundación Hernán Echavarría Olózaga.
3. Puerto Bahía.
4. SPEC and its foundation, Promigas
5. Hoteles Decameron.
6. Grupo Argos.
7. Valorem.
8. PEI.



Through partnerships fostered by the Sustainable Tourism Circle, the goal is for the island of Barú to be recognized in Colombia as a leading destination for sustainable tourism by 2030, promoting active community participation, strengthening local culture, and protecting the environment.

To achieve this, two main projects were launched. The first, Community Tourism Routes, strengthened five local initiatives and consolidated three tourist routes in Santa Ana, Ararca, and Coraves, supported by training, equipment, space adaptation, and the creation of valuable connections.

The second, +Vida Barú, involved artistic and technical interventions across 1,641 square meters to enhance the tourism experience, build local capacity, and promote the sustainability of the region. These actions have improved strategic points along the ecotourism routes and key community spaces essential for tourism on the island.



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# Impact Collective Barú 2030 -Blue Economy Project

Through the Environmental Circle, actions are being coordinated to ensure that by 2030 Barú will be an island that protects its natural resources and responsibly manages its waste, mitigating climate change. For this reason, we participate through partnerships in the implementation of the Blue Economy project, which seeks to promote the conservation of strategic ecosystems such as mangroves and foster sustainable production models associated with biodiversity, while also encouraging the circular economy and the responsible use of natural resources on Barú Island.

In 2025, progress was made in structuring this initiative, increasing its visibility on international platforms, and securing technical and financial cooperation for its implementation.

FUNDACIÓN  
*Decameron*

