



SUSTAINABLE
DEVELOPMENT

Environmental Guardians Of Barú And San Andrés:

This environmental education program is aimed at children and youth ages 8 to 16 in San Andrés and in the communities of Ararca, Santa Ana, and the Barú communities in Cartagena. Its objective is to promote caring for the environment and good practices in the community, fostering an understanding of the leadership role we can take in protecting our surroundings and biodiversity through educational workshops and environmental campaigns.

The program is delivered through fun, educational workshops on environmental topics and is implemented in partnership with Colombia's National Natural Parks in Barú, the National University, and the Botanical Garden of San Andrés.



Barú 2030 Collective Impact

– Sustainable Tourism Circle

The Barú 2030 Collective Impact project is a coalition of public, private, and community organizations united around a shared agenda for the sustainable development of Isla Barú. This agenda covers five key areas: sustainable tourism, education, community leadership, public management, and the environment.

The Sustainable Tourism Circle aims to promote the development of community-based tourism offerings on Isla Barú through the creation of ecotourism and cultural routes that highlight local products and services and drive sustainable development in the region.



We currently have two community tourism routes that involve five local organizations focused on culture, cuisine, ecotourism, artisanal fishing, and traditional practices. It also features active involvement from the community councils of Ararca, Santa Ana, the Barú communities, Playa Blanca, and the Juntas de Acción Comunal (Community Action Boards) of Ararca and Santa Ana.

In addition, the initiative is supported by eight family, business, and private-sector organizations listed below:

1. Fundación Santo Domingo.
2. Fundación Hernán Echavarría Olózaga.
3. Puerto Bahía.
4. SPEC and its foundation, Promigas
5. Hoteles Decameron.
6. Grupo Argos.
7. Valorem.
8. PEI.



